

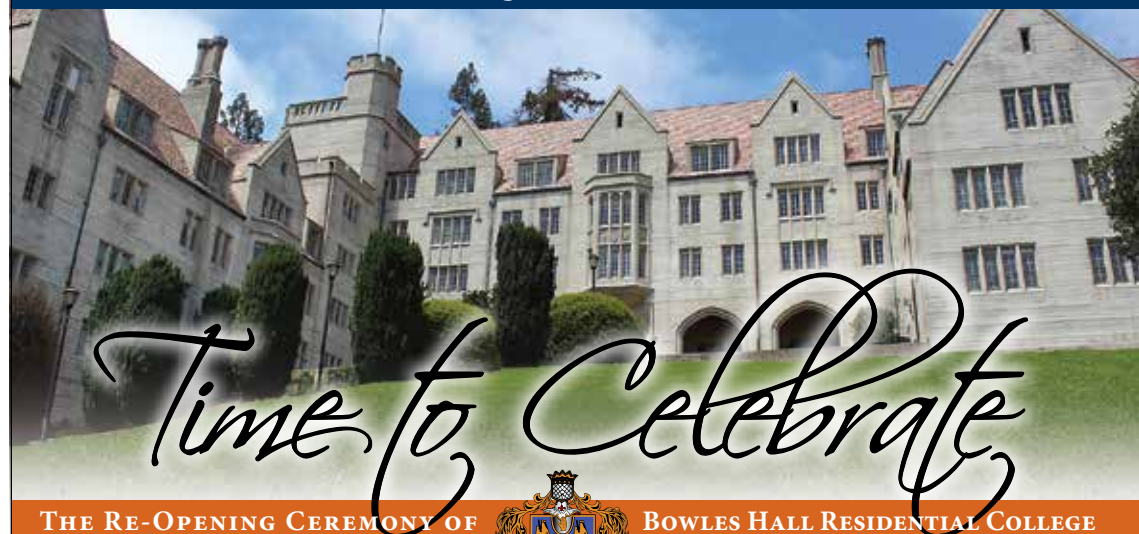


Bowles Hall

The Next Chapter

Dedicated to the re-establishment of the Bowles Hall Residential College experience in a restored Bowles Hall

Our Moment Has Arrived: August 27, 2016



A quarterly publication for the members and friends of the Bowles Hall Foundation (BHF) and those who support the re-establishment of the Bowles Hall Residential College experience in a restored Bowles Hall

July 2016

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ON February 22, 2007, the *San Francisco Chronicle* published an article entitled "Battle of Bowles Hall: Tradition vs. Money." The headline aptly described the entrenched efforts of the Bowles Hall Alumni Association to maintain the mission set forth by Mary McNear Bowles when she sought to honor her late husband Philip's dedicated legacy to the physical and spiritual welfare of Cal's undergraduate students: Education Through Fellowship.

As the *Chronicle* article pointed out and BHAA President Bob Sayles ('52) knew all too well, the Haas School of Business had plans to use a \$25 million gift from an anonymous alumnus to acquire Bowles Hall to support the business school's growing demand, turning our plot into a three-building executive education center that featured classrooms, administrative offices and residential rooms. "It appears that UCB is sharply focused on graduate and professional schools, with undergraduates viewed as 'necessary evils,'" warned Sayles in this newsletter a few months before the *Chronicle* story hit.

"From my perspective," Sayles furthered in the *Chronicle* piece, "there are two major impacts of this phenomenon. There's deterior-

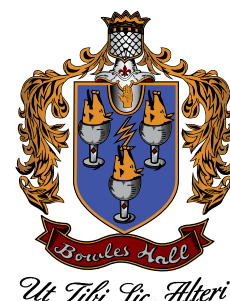


ation in the undergraduate experience, and that happens largely because the undergraduates are voiceless. The second issue has to do with the University no longer honoring the spirit of previous major donations."

Though word about Haas' intentions had begun to circulate many months earlier and earned behind-the-scenes clamors of many well-regarded Bowlesmen, the *Chronicle's* broader distribution served as a battle cry to enlist many more alums, chief among them John Baker ('68). "My brother-in-law sent me the article," Baker says, "and I called the author to learn more. He referred me to Bob Sayles and we met for lunch soon thereafter."

In that meeting, Sayles laid out the work he and other alums had begun and the shared vision they had for the road ahead. When Sayles asked for Baker's help, "I couldn't say 'yes' fast enough," Baker remembers. "I was shocked that the business school was even considering converting Bowles to a hotel for their conference use. My experience living at the Hall for four years literally changed my life. Converting it into something else would not only take away the place that changed me, but make it unavailable to future students. I couldn't in good conscience let that happen."

Sayles and Baker were a perfect match: Sayles



**Bowles Hall
Foundation**
**Education Through
Fellowship**

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UCB Vice Chancellor Bob Lalanne Salutes the Bowles Hall Restoration Project



Bob Lalanne is no stranger to great buildings. As an Architecture major at Berkeley, he studied structures all over the world for their aesthetics and engineering underpinnings. But as he walked the Cal campus in the mid-'70s, he didn't need to look far to find a building he truly admired: Bowles Hall.

"As an aspiring architect," he says, "it wasn't difficult to see that George Kelham designed an iconic building that rightfully became a treasured asset on our campus. But as a student, I also recognized the value of what was happening inside the building. I didn't live there but I saw undeniable sense of camaraderie and community among its residents. They weren't just roommates and suitemates. They were friends, they were brothers."

After he graduated Cal in 1978, Lalanne returned to his native San Francisco where he built a 30-year career as one of the city's leading real estate developers. But he remained active on the Berkeley campus, eventually becoming Trustee on the UC Berkeley Foundation. It was there that he came back into personal contact with Bowles.

"When Bob Sayles and a group of alumni presented an initiative designed to restore Bowles Hall," he recalls fondly, "I knew almost immediately that I wanted to help. Not only was it the right thing to do for a historic architectural icon, but it was the right thing to do for the campus."

At the request of then-Chancellor Bob Birgeneau and with strong encouragement of Vice Chancellor of Administration and Finance John Wilton, Lalanne dove into the Bowles Hall proposal.

"I knew firsthand that Bowles had become an embarrassment to the campus," he says. "I also knew that funding for on-campus construction had all but dried up. John [Wilton] had been exploring

the concept of public/private partnerships and saw Bowles as an interesting first candidate for Berkeley. After reviewing the proposal, a well-thought and comprehensive document, I couldn't recommend the project highly enough. I remember saying, "Why didn't we start this yesterday?"

After Birgeneau stepped down, Wilton and Lalanne helped assure the Bowles project maintained its momentum. And when Lalanne accepted the offer of new Chancellor Nicholas Dirks to run the University's real estate assets, a critical path was cleared.

"Berkeley is in the academic business," says Lalanne. "We bring in world-class talent to educate our students. But when it comes to real estate development and other services, we have taken an internal approach, trying to manage things we aren't experts at managing. But Berkeley should follow other UC campuses and those elsewhere in the country: bring in best-in-class service providers to ensure the Cal experience outside the classrooms matches what happens inside them."

To Lalanne, the Bowles proposal was best-in-class across the board. Strong leadership, a Board of Directors stocked with experts from both the public and private sectors, a nationally-recognized leader in collegiate housing (Education Realty Trust)—and it was self-financed. "It was pretty clear to me," says Lalanne, "that the project would operate at peak performance and would quickly become a living example of what can be achieved when you put the best of the best around a table and get them to focus on a common goal: improve the lives of undergraduate students."

Lalanne happily accepted an invitation to speak at our Grand Re-Opening Ceremony next month. "From the moment it opens," he says, "Bowles Hall will become one of Cal's best recruitment tools. As a residential college experience, it is a perfect marriage between top academic offering and fulfilling residential life, one that will without question appeal to the brightest students throughout the world." 🏠

Grand Re-Opening ...continued from page 1

the tenacious managerial driver well-trained at cutting through red tape and Baker the gregarious civil engineer well-trained at overseeing large, complex construction projects. Together they were able to build upon the preliminary thinking of the project's "founding fathers" and begin impressing upon University officials that they had the professional skills to execute what was seen by some as a passion play.

One such official was Bob Jacobsen, then a rising star in Berkeley's Physics department. Sayles arranged a lunch with Jacobsen to seek his counsel. "Bob and a couple other alumni had invited several faculty members—me, Bill Drummond, and Chris Kuntz—to lunch to discuss a project of theirs," remembers Jacobsen. "At first I didn't understand what they had in mind, but when I caught on, I thought it was a great idea.

The opportunity was to get something valuable for undergraduate students and to do it in a difficult time."

As Jacobsen points out, timing was the challenge: Pressured by the broader recession, funding for major University of California projects had largely dried up but the on-campus political system that governed them remained intact. "I knew they would need to persist through a bunch of obstacles," says Jacobsen. "It initially wasn't clear that they would have the fortitude to finish the job. Boy, I'm glad I was wrong."

On August 27, 2016, Bowles Hall will re-open following a comprehensive, privately-funded \$42 million restoration that few people thought would be possible. It is a witness to the perseverance of not only Sayles and Baker but every one of the nearly 700 alumni and special friends

who stepped forward in one fashion or another to make this vision a reality.

"It is a testament to the skill, commitment and persistence of the Bowles alumni, both as individuals and as a group," says Jacobsen, now a member of the Bowles Hall Foundation Board of Directors. But there certainly were some cloudy days.

"The machinery of the Berkeley campus had to be convinced many times over many years to allow our effort to take place," says Baker, now the Vice President of the Bowles Hall Foundation. And it was the residential college concept that likely put it over the top. "Once the Administration got comfortable that our education intentions were sincere and they began to understand our public/private finance approach," says Baker, "the wheels started turning much more quickly."

With funding secured from the gracious

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President's Report



Eleven years ago last May, Reuben Smith ('51), Larry Peirano ('51), Paul Larson ('52) and I began this journey with the simple request of the administrators operating the Hall: "Is it true that Bowles Hall will reopen in the Fall 2005 as a freshmen-only dorm?" The answer was "yes." Even worse, students characterized Bowles Hall as the "worst place to live on campus." As we investigated, it became obvious that our life-changing Bowles Hall experience barely existed—the lifelong friendships and the pride of being part of the best group on campus were all but gone. So too was guaranteed four-year residency, on-site dining, great social events, upperclassmen coaching underclassmen, and the highest GPA on campus.

So we took the first step towards determining if we could change this situation, and if so, what would we change and how would we do so. We asked students their preferences. They spoke with clarity and appreciation that their perspective mattered. High in their priorities were greater respect for privacy; an environment more conducive to studying; a sense of community; more contact with upperclassmen, alums and faculty; greater self-determination; and more. We also concluded that it would be difficult to change the experience if students were living in a facility in need of extensive repair and updating.

So we engaged Pyatok Architects of Oakland to assist in a \$235,000 feasibility study of what a 21st Century renovation of Bowles Hall would look like, what it would cost and how long it would take. Pyatok performed admirably! Armed with this information, our developer EdR introduced us to Gavin Murrey of Raymond James. Gavin shared his well of experience on the Public-Private Partnership (P3) financing model. We retained the nation's leading P3 legal counsel, Bob Thompson of Sheppard Mullin, to guide us in fashioning a proposed relationship with UC Berkeley to renovate and operate the Hall. We also visited with our peers at Harvard, Yale, MIT and UVA to meet with people generous in sharing and willing to coach us. It was through them that we learned our model had a name—"Residential College"—and Bowles Hall was, in fact, the first Residential College in the U.S., one year older than Harvard's offering.

Comforted by these findings, we vetted our proposal with four committees of the Academic Senate and the Finance Committee of the Berkeley Foundation. Their excellent suggestions were incorporated into our plans—the most significant of which was to ensure that the benefits of this "new" model would be available to women as well as men.

We next sought the approval of UC Berkeley. With the arrival of Chancellor Nicholas Dirks in June 2013 came a priority of enhancing the undergraduate experience, the "sweet spot" of our plan. Along with previous Chancellor Bob Birgeneau and Vice Chancellors Bob Lalanne (Real Estate) and John Wilton (Finance), Chancellor Dirks sponsored our proposal in gaining the approval of the UC Board of Regents in May 2014. Thirteen months later, we signed a 45-year Ground Lease which transferred "ownership" of the Hall to the Bowles Hall Foundation, sold \$40,000,000 of tax-exempt bonds, and commissioned Clark Construction to commence the renovation.

As I write this report, renovation is being finalized. The Hall is ADA-compliant, seismically-sound and completely refurbished. New student residents and our Professional Staff have been selected. EdR is providing property management services and Chartwells will feed residents on-site from our brand-new kitchen. Students ranging from freshmen through seniors, ages 17 to 35, will live in single- and double-room suites, each with an attached bath, and they'll have ample private study areas. While the Hall will be self-governed by the Bowles Hall Foundation Board of Directors, responsibility and accountability for social events, house rules, outreach and other responsibilities will once again be delegated to the student Bowles Hall Association.

Overall renovation costs exceeded \$40,000,000 but we had more than 300 alums and friends who donated significantly to help achieve completion, and almost 700 others supported the project with their experience, encouragement, and treasure. While it's impossible to thank all of the contributors to this project personally, special thanks go to renovation lead John Baker ('68), finance lead Larry Jones ('68), fundraising lead Chuck Sizemore, as well as Scott Wilson ('85) and Josh McIntosh who manage our student-centered operations. We are truly grateful to each of you for your patience, counsel, encouragement and generosity.

On August 20, a new chapter begins with the arrival of 183 undergraduates, three faculty members and five graduate students—the new operational leadership, residents and members of the Bowles Hall community—and they will reside in a facility that is already being called

"the best place to live on campus." To illustrate the value of our accomplishment, UCB will soon open the Koret Visitors Center at Memorial Stadium to greet thousands of high school seniors seeking to know Cal as they plan for their higher education. The first stop on their tour will be the Bowles Hall Residential College—and it will be the only campus living facility that they visit.

And yet our job is far from done. We need your continued support to deliver what we have promised as the "Bowles Hall Experience." The renovation has been a high-profile element of our program, but supporting our students is the most important component of our entire endeavor. We need to come together to support them in their efforts to graduate in four years in the major of their choice, be prepared to enter the career or advanced education in the field of their choice, gain the necessary life skills, and become informed, participative citizens.

Thank you for your past support and in advance for your continued support and encouragement in the next season of the Bowles Hall experience. I hope to see you at the Grand Re-Opening of the Bowles Hall Residential College on Saturday, August 27! 🎉

Bob Sayles ('52), President
Bowles Hall Foundation

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**Grand Re-Opening
Celebration
August 27, 2016**

*See page 15 for
full details.*

Grand Re-Opening ...continued from page 2

early donations of many Bowlesmen, Sayles fashioned a formidable army of experts that systematically turned naysayers into supporters and ticked off a challenging to-do list over a multi-year period, work that included the what (a comprehensive restoration plan for a historic building) and the why (reestablishing the Hall's originating residential college concept).

Baker led the mechanics of the "what" and helped hire Pyatok Architects, a leading Oakland-based architectural firm that developed a 190-page feasibility study which became the blueprint of the project's physical work.

"Bowles is a rare project—a major renovation on a major university, and a building made almost exclusively of concrete," says Holly Schwarz, an architectural designer at Pyatok. "For a young architect, I knew it would be a personal educational opportunity but I was also humbled by its on-going complexities."

Clark Construction, our project's general contractor, agrees. "Working with all the historic nuances and existing conditions that were not assumed in the original design was the biggest challenge," says project executive Jamie Gilman. "But the design team was great to work with and very responsive, and we were able to resolve most items very quickly."

With restoration in good hands, Scott Wilson ('85), son of Bowles' first head resident, was brought in to help lead the "why," something that Sayles never wanted to be separated from the construction project. "Given its state of disrepair, restoring the building was obviously critical," says Wilson. "But what really mattered most to us—and what I'd like to believe got us over the top with the University—was the student programming that would be offered within the Hall."

Building upon what was originally provided in the Hall and advanced through 21st Century research observed in-person from top universities like Harvard and the University of Virginia, the Sayles cohort never spoke of restoration without speaking about student programming. "We always felt the two elements were intertwined," says Wilson. "The residential college wouldn't be possible without Bowles Hall and the restoration of Bowles Hall wouldn't be possible without the residential college."



Eleven years in the making and 14 months after restoration began, the Bowles Hall Residential College will welcome new residents on August 20 and will be officially re-opened on August 27.

"Important projects like these may take longer than they should," says Jacobsen, "but they are possible. And the Bowles Hall project is a clear manifestation that traditions matter and alumni can bring real strength to the projects they care about."

There was no other path for Baker. "When we look back a few years from now, I think the biggest achievement will have been overcoming many on-campus obstacles to complete a restoration project that not only modernizes the student experience at Bowles, but re-establishes the residential college concept for which the Hall was initially built."

Perseverance, grit and fellowship. Philip and Mary Bowles would be proud—and 88 years of Bowles Hall alums, families and friends would have had it no other way. 🏡

A Tour Inside Our Restored Hall

by Bill Ragsdale ('62)

JOIN me at the West entrance—formerly known as the back entrance near the kitchen—as we take an imaginative tour of the new Hall.

Remember the 1928 elevator with the telescoping grill door? It has been replaced with an expansive ADA-compliant 2016 model. It silently whisks us to the Jim Griggs ('56) Seventh Floor and we exit next to Room 704—now Room 715, a single room completed through a gift from George R. Durand ('51) and Mitzi (his guide dog at Bowles Hall). It is one of 40 singles in the Hall sitting among 73 doubles.

And that's when it sinks in: Gone are the three-room, four-man suites. All residents live in a single- or double-room suite, each with a connected bathroom. The 21st Century also brings with it sparkling new furniture, WiFi, Ethernet and heating for every room!

Across the hall is old Room 703 which had a sun deck overlooking the Greek Theater. This section of the Hall has become a student lounge, a gift from Ken Snow ('62).

Halfway down the hall we turn to the left, up the stairs to the Attic. Decades of graffiti have been preserved here and photographed for our archives. Among others, we see memories of Dave Benson ('60) and Mark Pelzner ('67) along with the infamous "Jesus Saves, Moses Invests" scribbling and the no longer politically-correct "Wop Pride" drawing. The Tower entrance remains but access is limited only to change the flag.

Now we return to the Seventh Floor and pass down the central stairway to the Sixth Floor. Like the Fifth Floor, this floor offers more rooms on the north and south wings. That's when we suddenly realize all hallways are carpeted. No more rolling glass bottles on cement to torment our neighbors.

Where the staircase ends at the Fourth Floor, we see the original entryway paneling is still in place with the bronze Dedication Plaque by the Dining Commons. When we

duck into the Hart Library, the Audubon print still graces the fireplace and the pineapple-legged Great Table anchors the room.

After almost 20 years with no meal service, we see the Dining Commons has been restored thanks to Judi and Robert Newman ('65), complete with its original (but restored) wrought iron light fixtures. The Olympic Oars from 1949 are still in place too. Through an open door in the distance, we can see a brand new kitchen with sparkly equipment.

Looking out the windows to the East, we see the fully rebuilt back patio from the support of Boots and Paul Larson ('52). A huge buttress, extending below ground, was added for seismic stability to the Hall's east wall.

We move across the entryway, a gift of Whitney and Scott Wilson ('85), to the fully redecorated Lounge in memory of David E. Matteson II. It's here that we still find Phillip Bowles' portrait on the south wall over the fireplace and Mary Bowles' portrait on the north wall. Both have been through a conservation process. New sofas here are accented by a baby grand piano. The room restoration and piano are gifts of the Matteson family.

Back at the massive front door, security comes to mind. All perimeter doors are controlled by the standard student campus card but with a code unique to Bowles Hall. Public areas are monitored by security cameras connected directly to UC Police Department.

Out that main door, to the left and up the stairs, we pass Room 421 where the first Head Resident, Scott Wilson, lived from 1929 to 1940. Head Resident Rose Gilmore occupied this suite in the late 1940s and 1950s. It was the only room in the original Hall that had a private bathroom.

We go down the stairs past the original Game Room—which has been reconfigured into study rooms—and up to Room 527. Here we see an architectural marvel, the four-room suite for the Hall Principal Prof. and Mrs. Daniel Melia, part of which was made possible by a gift from Gary Davis ('63). In case you're wondering, the equally impressive College Dean's apartment is in the North Wing.



Let's start your tour at the new West entrance...

We're almost done. You'll have to skip some of the study rooms, a couple of TV lounges, three laundries and several high volume printer rooms in route to the North Wing where we pass the entry to the new Larry Peirano ('51) Game Room located above the kitchen expansion.

We continue down to the Second and Third Floors, likely to be among the Hall's quietest area given the limited number of rooms, until we arrive on the First Floor and Room 101. This was home to Head Resident Margaret Beynan in the late 1950s through early 1970s. It's now part of a two-room suite that was first opened in January to serve as a walk-through example for prospective residents.

Your tour ends at the base of the front Grand Stairway up to Bowles Hall. Recalling your first day at Cal, you'll likely remember walking up to the most distinctive building on campus. After 88 years, its value has been restored through 11 years of effort by the Bowles Hall Foundation, its friends, countless volunteers and donors.

Be sure to join us on Saturday, August 27, for the Grand Re-Opening Celebration—you'll relive and rejoice as you get an in-person tour our restored Hall. 🏰

Restoration Update

by John Baker ('68)



August 20, 2016. Ever since we first broke ground last June on the \$42 million restoration of our beloved Bowles Hall, that's the date we have had circled on our calendars. It wasn't a hopeful date but rather a very hard deadline—move-in day for the 2016-17 class of Bowles Hall Residential College residents.

As we've attempted to convey in these pages over the past year, construction projects of this nature generally take multiple years, not 14 months. And yet an amazing group of people

came together to accomplish what many contractors bidding on the job told us would be impossible: comprehensively restore, refurnish and retrofit a building on the National Register of Historic Places with 21st Century residential amenities—on time and on budget. Clearly, those non-winning contractors didn't understand the levels of determination that fuel Bowlesmen!

Since my last update, I'm pleased to report that all of the student rooms are completed and currently going through what's called the "punchlist" process—final-final confirmation that every square inch in the room and bathroom is pristine, every knob turns, every lock works, and every outlet is firing as designed. This process is completed twice, once by the contractor and once by the architect—there will literally be no stone left unturned.

We've also had the fire marshal in for a round of emergency testing, temporarily but critically turning the sound of drills and hammers into the sound of fire alarms and whistles. Everything checked out great, a major step towards getting our final Certificate of Occupancy.

We have also turned on the water and the gas line is fully operational, which means toilets are flushing and heat is being generated. This allows us to go through an inspection process called "commissioning" wherein experts audit all electrical and mechanical equipment to ensure it is safe and operational.

One of the bigger challenges we overcame since the April newsletter was the installation of our last utility: the fiber optic cable line that feeds the Hall with internet access. With service being provided by the University's IT department, we worked with campus officials to extend a conduit above Maxwell Field then painstakingly ran an underground cable from Bowles to Wuster Hall. Similar to the new gas line that we ran from the corner of Hearst and Gayley, the horizontal directional boring was no easy feat but an obviously critical one for the liveliness of our student and staff residents.

We've also made significant progress on the kitchen, a commercial-grade facility that will be the most modern on campus. Brand-new equipment has been delivered and the countering completed. Working with our food service provider, installers are now making final preparation on what will be an incredible asset to our Hall, one that is certainly capable of satisfying the bellies of 192 residents and their guests, and fueling the center of our community.

Elsewhere in the Hall, we have completed the entryway to the West entrance (formerly known as the back door near the kitchen), including installation of the resident mailboxes and a two unisex bathrooms. The main lounge is complete and carpeted, the shelving in the Hart Library and the stairwells have been restored, and the historic Dining Commons are nearly done. Window coverings have been installed, the roof battle-tested and we've given every outside wall a good ole fashioned soap and water bath—you'll be amazed at how clean she looks!

This update marks the last of my transmissions from ground zero. We look forward to showing you around the Hall at the Grand Re-Opening when together we will celebrate our collective accomplishments—thanks to you, we once again have a shining beacon on the hill. 🏰



The center of the BHRC community will be the Newman Dining Commons, which has been completely renovated to bring back its original value and charm. The Olympic oars will soon return too.



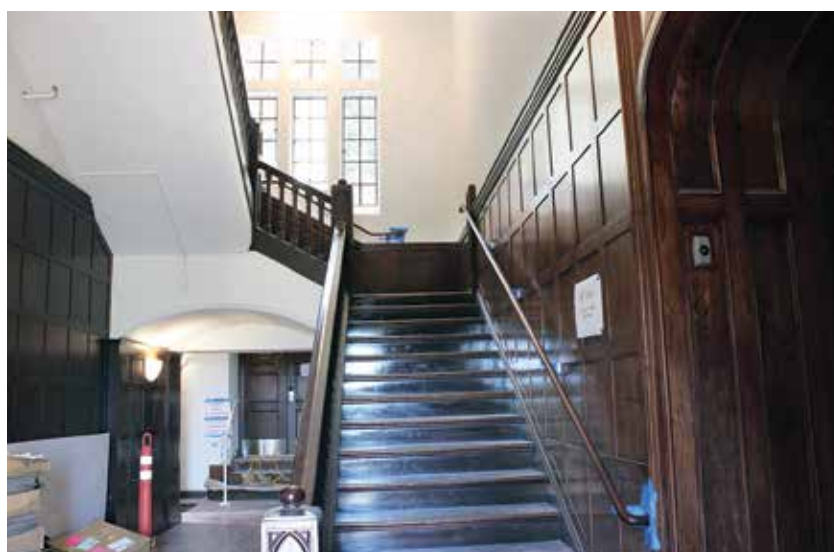
Fashioned out of a storage room, the Dean's apartment demonstrates the creativity of our architect: unique in design, functional in purpose.



Requiring substantial seismic retrofitting, the back patio will now literally support the rest of the Hall in event of an earthquake.



Restoration is ahead of schedule. Over the next month, we will be making final preparations for residents move-in and college life within it. Work will include touch-up painting, completion of the back patio, dry runs for a fully-operational kitchen, and the elimination of all construction remnants. The Hall will also undergo a series of inspections and ultimately receive its Certificate of Occupancy.



The grand staircase is once again grand. During a several month process, trained historical preservationist painstakingly restored one of the Hall's showcase features.



A comprehensive commercial kitchen with all new equipment will support our community of 190 residents. Meals will be served three times a day in shifts that accommodate varying schedules.



The Hart Library has been updated to serve as a modern study area but also one that hearkens the Hall's rich history. It is now also seismically sound.



The new annex houses kitchen storage on the first floor and a game room on the second. Its outer surface will soon be treated to match the rest of the Hall.

Meet the Bowles Hall Residential College Staff

The Bowles Hall Residential College experience is guided by a staff of eight that lives in-residence alongside students. Working closely with the Bowles Hall Foundation Board of Directors as well as an active alumni group, this leadership team guides residents towards achieving success both on and off campus—staying on track academically, promoting readiness for advanced studies and/or careers, and becoming meaningful contributors to society.

Our College Principal, Prof. **Daniel Melia**, serves as our foremost academic leader, working to ensure the successful implementation of a wide array of programs and services that support the College in fulfilling its goals, including enrichment programs, traditions and resident self-government. Serving as our official representative to the University's Administration and Academic Senate, he also plays a key role in identifying and hosting guest speakers and visitors who may have temporary residence in the Hall.

Providing the right academic environment and expectations is the chief responsibility of our College Dean, Lecturer **Melissa Bayne**. By focusing on the academic development of each student, Melissa understands and guides residents to discover areas of strength and aptitude, and also unearth valuable on-campus resources that can further engage unique areas of interest. She is also responsible for establishing and maintaining collaborative relationships with critical on-campus offices that can assist students with accessing support services.

Our Assistant Dean and Director of Programs, **Alexei Vranich** (Bowles Class of '91), ensures all residential programming is in balance with the ever-changing needs of today's students. By serving as advisor to the student Bowles Hall Association and its Judicial Committee, Alexei identifies and implements the most effective ways that residents, program staff, and alumni can support College goals. He also leads mediation between students.

The Hall also has five **Graduate Residents**, each a member of one of Cal's graduate schools. Intentionally chosen based on varied areas of study and backgrounds, these residents are closer in age to our undergraduate population. Strategically placed throughout the facility, they literally "walk the halls" to speak informally with students on a regular basis, maintaining an open door policy and/or regular office hours. They also eat with students, and participate in the activities and social events of the College. This casual approach helps them deeply learn the academic interests and needs of each student to better inform the senior faculty members.

Perhaps most importantly, our residential college is nourished by the efforts and experiences of our **Alumni**. They bring real-world life experiences and perspectives that are invaluable to today's undergraduates. More than internship opportunities and door-opening, they have seen things and felt things that can help accelerate a young person's understanding of how to succeed where others fail, and how to find opportunity where others see obstacles.

Those who live at Bowles Hall learn to lead and they learn to support, to shape and to contribute, and to gain an ethic of concern for those around them. They gain critical skills to address the complexities of life beyond the campus. They embrace challenges and seek solutions. They live. They thrive. And they go on to change the world. 🏰



Daniel Melia

College Principal

Daniel brings firsthand knowledge of the residential college experience to Bowles Hall. In route

to earning his PhD at Harvard, he was a resident of the school's Quincy House and Lowell House. He came to Berkeley in 1972 to teach Rhetoric and Celtic Studies, and he has served as Department Chair, Dean and Director of several academic units, Chair of several Academic Senate Committees, and Secretary of the Academic Senate. He attended the Foundation's first-ever Academic Senate presentation—and applauded the effort. "I was impressed by the first alumni presentation to the Academic Senate," he says. "Based on my own experiences, I thought that the residential college model was much needed at Cal: It provides a sense of ongoing community, it fosters a better-structured undergraduate program and it creates readiness to succeed in the 'outside' world." Dan will be joined in the Hall by his wife, Dara Hellman, a lecturer in Celtic Studies.



Melissa Bayne

College Dean

With a PhD in Developmental Psychology from UC Santa Cruz, Melissa is dedicated to helping

students identify their unique contributions to the world and to remove barriers to achieve satisfaction in life. A faculty member in Cal's Psychology Department, she heads the school's Psychology Post-Baccalaureate Program and also serves as a faculty member at Interchange Counseling Institute. As a counselor, she specializes in entrepreneurial counseling, conflict resolution and interpersonal relationship issues. "I am very excited about the opportunity to expand my life's work through involvement with Bowles," she says. "As an applied social psychologist, specializing in human development and community health issues, my work centers around the support and mentorship of young people. Through my contributions to academic mentoring and personal development programming, I look forward to helping students find their paths toward happy and healthy lives."



Alexei Vranich
*Assistant Dean and
 Director of Programs*
 ~ UC Berkeley ('91)
 ~ Anthropology

"As a Cal loyalist and a Bowlesman, I feel both proud and optimistic that the Bowles Hall Residential College will be the start of a movement to transform the entire residential system at Cal, something Chancellor Dirks is already promoting. So, yes, Bowles Hall needs to be a shining beacon on the hill again. It needs to succeed for Bowles itself, but it also needs to succeed for the system at large. What we're doing is so important on so many levels that I literally don't want to be anywhere else."



Emily Gonthier
Graduate Resident
 ~ Clarkson University ('16)
 ~ Environmental Engineering

"I hope our residential college students leave Bowles Hall with an unrivaled sense of camaraderie, a greater appreciation for others, and an unapologetic passion to make a positive difference in the world using whatever talents they possess. Albert Einstein once said, "Try not to become a person of success, but rather a person of value." It is my hope that BHRC will be a place for students to develop their interests while growing into well-balanced, caring, and driven citizens of a global community."



Syndey Aardal
Graduate Resident
 ~ Northern Arizona ('13)
 ~ Biology

"As an undergraduate student at Northern Arizona, I didn't feel connected with the people in my living community and it was difficult for me to find my place on campus. BHRC is designed to be so much more and I truly hope students seek to have a continued sense of connection by remaining at Bowles throughout their undergraduate career. They will have a strong sense of community, have opportunities to set up networks—undergrads, grads, faculty and alums—upon which they can rely and find strength."



Rachel Roberson
Graduate Resident
 ~ Colorado State ('12)
 ~ Political Science and
 Ethnic Studies

"Bowles reminds me of a startup culture: lots of passion and innovation driving a project forward. I am truly excited to be part of something creative and new, not only for UC Berkeley but for higher education as a field. I'm also excited to being part of the amazing Bowles Hall history and helping to cultivate a new chapter for the Hall by helping students discover their passions, challenge one another, and learn to truly think critically about the world."



Tareq Abdallat
Graduate Resident
 ~ University of Jordan ('08)
 ~ Electrical Engineering

"I know from personal experience how frustrating it is not knowing which major to choose or the electives/ extra courses/ training an undergraduate needs to excel, so I'm excited by the idea of guiding students to make better choices that will help them succeed in their studies and in their professional careers after graduation. I'd also like to help students graduate on time and be prepared for the real-life choices that are ahead of them, to have basic financial knowledge, and have clear career objectives."



Michael Song
Graduate Resident
 ~ Reed College ('15)
 ~ Biochemistry and
 Molecular Biology

"I am excited to bring my small liberal arts sensibilities to Cal and help create a similarly close community at BHRC. I want our students to know that they are a part of a team in which everyone wants to succeed and help each other succeed. Berkeley is large and sometimes overwhelming, but as a BHRC resident, you have a home right here on campus: a home that helps you shape your identity and one that upon leaving gives you the strength to plant new roots."

Capital Campaign Update

Capital Campaign Update

(as of July 15, 2016)

\$1,184,518
Cash raised
(1/1/15 – present)

\$3M
TOTAL GOAL

\$681,449
Remaining to
be raised

\$1,134,033
Outstanding
pledges

To explore donation opportunities, please contact Chuck Sizemore at chuck@cwsizemore.com or 650-776-7706.

Our donation form can be found on page 14.



by Chuck Sizemore

Most of the private philanthropy supporting the Bowles Hall Residential College has come from four decades of alumni—the '40s, '50s, '60s, and '70s. Some of our most notable gifts, however, stem from alumni in the '80s and '90s, three of whom we've profiled within these pages. The Wilhovskys, Tyler Olpin, and Charlie Johnston all recall their days in the Hall with fondness and have responded with generous leadership commitments.

BHRC's ultimate success as a residential college depends on the future philanthropy of all living alumni. This is especially true for those who have resided in the Hall over the last 25 years for they receive the torch from previous decades of alumni. The same holds true for the 183 undergraduate students who enter the Hall this fall as well as their successors over the coming years. The restoration project is nearly complete, but student lives remain to be shaped, co-curricular experiences to be introduced and fostered, and academic and professional pursuits to be explored. On behalf of the BHF board, I invite all alumni of all ages to play a role in perpetuating BHRC's traditions—both old and new. 🏰

It was the time of my life. Seven simple words that, when strung together, represent the memories of so many Bowlesmen when they think back on their time in the Hall. Their experiences were sometimes by design but often by happenstance—yet always filled with a sense of being part of something special. And while their steps may carry them further and further away from the Hall, their recollections burn as bright as ever. They've also become the fuel that feeds the Bowles Hall Foundation's \$3 million Capital Campaign.

Since it launched last summer, the campaign has raised more than \$2.3 million through 175 gifts, most of them alums but also many friends of Bowles Hall. As you consider your own donation to the Foundation, we want to share the stories of three recent donors who hail from our more recent graduating classes. Like you, they have their own reasons for giving but together represent the bedrock upon which our future will be built.

Why I Give: Bowles Hall Foundation Donor

For Erik Wilhovsky

('96), he remembers jumping. Up and down, up and down. It was at a Luau party and Erik was desperately trying to see the hula dancers. The room was packed and he was nowhere near the front. So he jumped. Up and down. "I was catching glimpses here and there," he laughs, "but I couldn't really see. And, then—thud—I landed funny and rolled my ankle. I'm pretty sure I'm not the only Bowlesman who sprained his ankle trying to get a peek at the hula dancers!"



An Integrative Biology major who went on to earn a Master's in Special Education at Cal State San Marcos, Erik was hooked on Bowles from the first time he saw the building. "As walked up the hill," he remembers, "it became more impressive with each step."

As his Bowles journey continued—speckled by five different rooms during two stints living in the Hall during the mid-1990s—he dove deep into the Hall's traditions: The Band stopping in front of the Hall after football games to play the Bowles Hall drinking song, the Halloween party every fall, Luau every spring, Alakazoo, midnight water balloon fights during finals, weekly hall meetings, the list goes on and on. It was also through Bowles that Erik met his wife Sharon, a Sternie.

"I am so grateful for the experiences I had at Cal and for the special memories I made while living in Bowles Hall. Although some of the traditions will be lost, I am thankful that there are alumni who cared enough to undertake the enormous endeavor of saving and restoring Bowles Hall."

This was a primary driver behind the reason why he and his wife gave to the Capital Campaign. "When I talk about my college days," he says, "it often starts with stories about Bowles Hall and ends with how it was some of the best years of my life. And that's why Sharon and I chose to financially support the Bowles Hall Foundation—we have such fond memories of our time there, and now we can, in our own small way, be a part of new memories and traditions."

Sprained ankles will be optional, of course.

Profiles

For Tyler Olpin ('85), it took about 15 minutes to feel connected to the Hall. "I remember pulling up to the Hall for the very first time to move in as a freshman," he remembers. "I hadn't seen it before and could only think 'What an amazing building I get to live in.'" I stepped in and almost immediately got invited by some returning Bowlesmen to get some pizza place on Telegraph called Blondie's, a hole-in-the-wall that's still around today. It was an immediate sense of connection to the Hall and to Cal."

His memories only built from there. At the very first Hall meeting, he was quickly educated and willingly indoctrinated into the rich history and unique traditions of Bowles. Along with the "A" Team, he was at every social events and, of course, the traditional events that kicked them off. He loved the stress-relieving midnight water fights in the Courtyard during finals week. And perhaps more vividly than most recollections, he remembers betting fellow Bowlesman Alan Lamon ('83) in the waning moments of the 1982 Big Game that Cal would pull it out. Together they watched "The Play" unfold before their very eyes then ran onto the field afterwards in all the melee. "How often," he grins wide, "do you get to say you were a part of Cal's iconic folklore?"

Now a private attorney in San Diego, Tyler's quick to point out the role Bowles played in shaping the person he's become.



"Bowles helped me gain a wider perspective on life," he says. "It exposed me to so many diverse, intelligent and interesting

students who weren't afraid to challenge your ideas and things you think you already knew."

A double major in English and Political Science, Tyler spent four years in the Hall—all of them in Room 702—and he happily raised his hand when asked to financial support the Hall's future. "Our Hall has such great history and traditions, that it deserves our support," he says. "And my ability to help provide a financial foundation for its next generation of residents is both a duty and an honor."

For Charlie Johnston ('88), the Bowles Hall experience started in Room 603 but he had long known the Hall. "I grew up in Berkeley," he says, "and I knew I wanted to be in the heart of things. But I didn't really know about Bowles Hall was really all about until I started living there. To be honest, at the beginning, I was just happy to have a place to live on campus."

Almost 30 years later, his four-year residency at the Hall—save for one semester studying in Italy—is now chief among the first things he tells people about Cal: "I lived in Bowles Hall!"

As he enjoyed a Bay view from Room 609A—and dealt with the wet floor when it raine—he studied Classical Languages as a stu-

dent but it was the Hall experience that shaped him as a person. "There was such a diverse group of people there that it has ever since made me open to meeting people from different backgrounds," he says.

He also enjoyed the Hall's social aspects, especially events like Rites of Spring, Luau, Alakazoo, and the Halloween party.


"Looking back," he says whimsically, "I can't believe that we were able to have the parties we used to have or get away with what happened there, despite the best efforts of the Housing Office."



Convinced he wanted to work in the legal world, Charlie followed his bachelor's degree with a JD at York University in Canada and worked barrister and solicitor in Canada's Department of Justice. But it was the world of finance that eventually took hold of his interests. He enrolled at Yale, earned an MBA and immediately went to work for Goldman Sachs where he remains today.

Donating to the Bowles Hall Foundation was a no-brainer for Charlie. "Given the size of the University and its budget," he says, "there are actually very few opportunities for a relatively modest financial gift to have such an outsized impact on the lives of students. The Bowles Hall renovation is a way not only to take care of a place where I have so many memories and care about, but is a way for alumni to actually improve the lives of current students and to create a living environment that is probably better than what we had enjoyed."

Through generous donations from alums like Erik and Sharon, Tyler, and Charlie—and the transparent work of the Bowles Hall Foundation—Bowles Hall will now be ushered into the 21st Century as a modern, co-ed residential college for a new generation of Cal students to experience. But the building is only part one of a series of events that will build upon our legacy in the decades to come.

With our Capital Campaign in full swing, there is still significant financial work to be done and we implore you to join the ranks of our donors before year's end. Like others, you can contribute for specific purposes or donate to a discretionary fund. All donations are tax-deductible and your participation underscores the importance of a shared vision—honor our past and secure our future. 

In Remembrance: Freddie Ohr (1919-2015)

Bowlesman Was An Ace Fighter Pilot During World War II

THE first action Freddie Ohr ('47) saw as a military pilot came in North Africa. It was 1943 and the German-Italian Panzer Army, led by Field Marshal Edwin Rommel, was barreling down on the Allies. All hell was about to break loose.

"We received orders to retreat, and periodically an artillery shell would hit the air field, so we knew that the enemy was not far away," Freddie said.

Suddenly his immediate superior announced there were two P-40s to be flown out, and they would fly together.

"Time was running short because artillery shells were hitting the field with repeated accuracy, so I never gave it another thought," Freddie remembers. "The plan was that we would take off together and I would fly his wing and we'd go to a designated airfield. I had no more than gotten into my plane when he suddenly started his engine and took off."

At that point, Freddie says he didn't know where he was going, except to the west. He strapped in and asked the mechanic, "Do you think this plane will fly?"

The man hesitated and said, "All I can say is that they flew it in."

"That's good enough for me," Freddie said. "Let's give it a try."

With that, the mechanic tapped him on his helmet, wishing him good luck.

As Freddie began his flight, there was an explosion. Oil, thick black smoke and flames were shooting out from the engine. The windscreen was covered with oil.

Freddie made a 180-degree turn to make his way back to the airfield, landing in the fuel disbursement area. He knew the area would be overrun soon with the enemy and didn't

want to risk having the plane fall into German hands.

"I took my 45-Colt and fired into the drum of gas trying to set it on fire, but it wouldn't ignite," Freddie says. "So I gathered up a few sprigs of sagebrush and soaked them in the gas. I tossed my little torch into the punctured drum of gas and it ignited instantaneously and flames engulfed the plane."

As Freddie was trying to set fire to a third plane, a truck carrying 10 fellow soldiers arrived on the runway to rescue him. But before leaving, they used pick axes to puncture the wing tanks and set the remaining planes on fire.

"I hadn't even thought how I was going to escape until I saw the men who put themselves in harm's way to return to rescue me," Freddie says. "By this time, the artillery shells were hitting the airfield with great accuracy, because there were numerous plumes of smoke from the burning planes for the Germans to zero in on."

"It was daybreak when we reached our destination, and I saw my commanding officer coming toward me," Freddie continues. "He suddenly whirled around and said, 'Freddie, what are you doing here?'"

Freddie's immediate superior, who had arrived earlier after leaving Ohr alone on the runway, claimed Freddie had been shot down and killed.

"Pinch me," Freddie told the commanding officer. "I'm still alive."

Such was the beginning of Freddie's career as a fighter pilot in the Army Air Corps. By 1944, he was promoted to Captain, then to Major with the air corps.

By the time his service ended in late 1944, Freddie had flown a total of 155 missions. He was awarded with the Silver Star with one Oak Leaf Cluster, the Distinguished Flying Cross with one Oak Leaf Cluster, the Bronze Star and the Air Medal with 18 Oak Leaf Clusters. And he is widely known as the only ace Korean-American fighter pilot in the U.S. Air Force in World War II.

A native of Idaho, Freddie came to Cal on the GI Bill and graduate to become a dentist, maintaining a practice in Chicago for 53 years. He and his wife Esther Kang raised a son, Roger, and two daughters, K.J. and Tamara.

Freddie is part of the fabric that makes Bowles Hall so special. He will be missed. 🇺🇸

This article comes from a piece published by *Stateline News* in Idaho. It was written by Margaret Downing and originally appeared on November 10, 2011. It is reprinted with permission.



A Legendary Bowlesman

Many of our alums graduate to become captains of industries, elected officials, and major award winners. Freddie made his mark on America before he ever stepped foot on campus—inside the cockpit of a World War II fighter jet.

Departed Alums



Lou Sander (1918-2012)

Bowles Class of '39

Raised in St. Helena, Lou's passion for medicine led to his service as an Air Force

doctor and soon to international fame for his foundational work on infant development. He was a lover of nature and an avid, life-long hiker; a contemplative walk was a daily practice for most of his life. He took delight in studying such treasures as leaves, fossils, shells and rocks, and shared with others his curiosity and sense of wonder. Modest in manner and a keen listener, Lou was a valued friend and conversation partner for people from many walks of life. He is survived by his wife Ana and their three children.



Herbert Meyer (1924-2016)

Bowles Class of '46

The son of a banking and landowning family, Herbert studied engineering at Cal

while double timing as a guard and linebacker on the football team. Following a postwar stint in the Navy, he earned a Masters of Agriculture at UC Davis and went on to become a recognized visionary in Salinas Valley where he was the trustee/ manager of the Herold Ranches for more than 60 years and was chiefly responsible for the creation of the Gonzales Industrial Park, an agriculture-rich business center for dozens of companies. An avid animal-lover, he is survived by his wife Norma and their three children.



Lon Spurrier (1932-2015)

Bowles Class of '54

A world-class athlete, Lon set the world's record in the 880-yard run in 1955

and went on to represent the U.S. in the 1956 Melbourne Olympics, earning gold in the 4 x 880 relay and coming in 6th in the 800 meters. Following Cal, Lon joined the Air Force where he earned his wings as a jet pilot and the rank of Lieutenant. He attended Harvard Business School, and moved to Manhattan where he began his career in financial management on Wall Street, before returning to the Bay Area and making his home in Orinda and later become president of the Cal's Big C Society. He is survived by his wife Ida and their two children.



Bob Wueste (1943-2015)

Bowles Class of '65

Born in Montreal but hailing from Carlsbad, Bob played on a basketball

scholarship at Cal. Known as a rebounding machine, he was most proud of earning the Most Inspirational Award in 1963. After graduation, he chose jewelry as his profession and worked his way up from salesman to partner, president and CEO, and eventually chairman of one of America's largest and prestigious jewelry manufacturers, Samuel Aaron Group. After literally changing the industry in which he worked, Bob retired to reinvent himself as a cattle rancher in Montana. Bob is survived by his two daughters.



Chris Vaderlaan (1965-2015)

Bowles Class of '87

TiVo. Skechers. MIT. These well-known brands wouldn't be the same if it were not


for Chris. A scholarship soccer player at Cal, he followed his EECE degree with a JD from Hastings and cut his teeth in the aerospace industry. But he found his stride in the field of law. Crafty, dedicated, and thoughtful, his Southern California practice focused on intellectual property, patent litigation, strategic planning, licensing and prosecution. In addition to ligating complex technology patent cases, he inspired and protected young inventors. He is survived by his wife Kathryn and three young children.



Jason Simpson (1971-2012)

Bowles Class of '93

An active, detailed, goal-oriented kid who grew up in the Poconos,

Jason was an honors mass communications major at Cal who earned his MBA at USC and went on to attend most of the major sports championships over the next 20 years of his life courtesy of his role overseeing AT&T's sports marketing sponsorships. Upon his unexpected passing, the U.S. Olympic Team tweeted a statement, recalling Jason as "an incredible individual and partner." He loved traveling, camping, reading, snorkeling, playing video games and collecting books. He is survived by his wife Sylvia. 

MISSING ALUMS

Can you help us get back in touch with some fellow Bowlesmen with whom we've lost contact?

Greg Zwillinger ('64)

Matt Pecchinino ('76)

Chris Kuzdowicz ('89)

Jeffrey Vzelac ('90)

Timothy Chen ('10)

Hoang-Ahn Nguyen ('10)

Brian Scott ('10)

Peter Adams ('11)

Austin Bell ('11)

Windsor Chan ('11)

Andy Ding ('11)

Samson Dodick ('11)

Phillip Florence ('11)

Daniel Flores ('11)

Jason Goodall ('11)

Thayer Griffen ('11)

Albert Han ('11)

Justin Higgins ('11)

Ki Hynn Kwon ('11)

Jackie Lam ('11)

Saung Li ('11)

Joshua Liu ('11)

Albert Luong ('11)

Bryson Marks ('11)

Jonathan Ning ('11)

Albert Ng ('11)

Jon Oleson ('11)

Jordan Parr ('11)

Hieu Pham ('11)

Wynn Susilo ('11)

Kevin Tsai ('11)

Long Wei ('11)

Jason Yee ('11)

Please email any updated contact information you have on these alums to:

BowlesHallFoundation@gmail.com. Thanks!

Bowles Hall Foundation Donation Commitment Form



**Bowles Hall
Foundation**
Education Through
Fellowship

Mail to:

Bowles Hall Foundation
c/o Hal Berry, Treasurer
22184 Via Camino Court
Cupertino, CA 95014

Contact for Gift Information:

Chuck Sizemore
(650) 776-7706
chuck@cwsizemore.com

All gifts and pledge payments to Bowles Hall Foundation (BHF) are tax-deductible to the extent provided by law. BHF is a qualified 501(c)(3) organization. Our tax identification number is 26-3747734.

Name: _____ Class: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Please accept my contribution of \$ _____ to the Bowles Hall Foundation to support the Bowles Hall Residential College.

ONE-TIME DONATIONS

Please accept my one-time donation and contact me to discuss benefit options.

- ☐ **Tower Society:** \$100,000 or more
- ☐ **Philip E. & Mary Bowles Society:** \$35,000 to \$99,999
- ☐ **George Kelham Society:** \$10,000 to \$34,999
- ☐ **Phoenix Society:** up to \$10,000

ENDOWMENTS

I would like to contribute specifically to help underwrite the annual cost of the following program:

- ☐ **Library Fund:** Provides funding to ensure Hart Library contents are relevant and useful to today's students.
- ☐ **Student Professional Growth Fund:** Provides funds to assist residents become more job ready. *Example: Professional testing of aptitude and preferences.*
- ☐ **College Principal Discretionary Fund:** Accessible by the College Principal for ad hoc expenditures to enrich student residential college experiences.
- ☐ **Scholar/Artist/CEO-in-Residence Series:** Enables interaction with subject matter experts and organizational leaders who broaden students' horizons. *Example: An evening with a noted expert on the current world economic situation.*
- ☐ **Celebrate-the-Arts Fund:** Support students experiencing the arts. *Example: Season tickets to the San Francisco Symphony and Opera.*
- ☐ **Technology Fund:** Maintain state-of-the-art capabilities.

ADDITIONAL GIVING OPPORTUNITIES

I would like to talk with the Foundation about adding BHRC to my estate plans in the following manner:

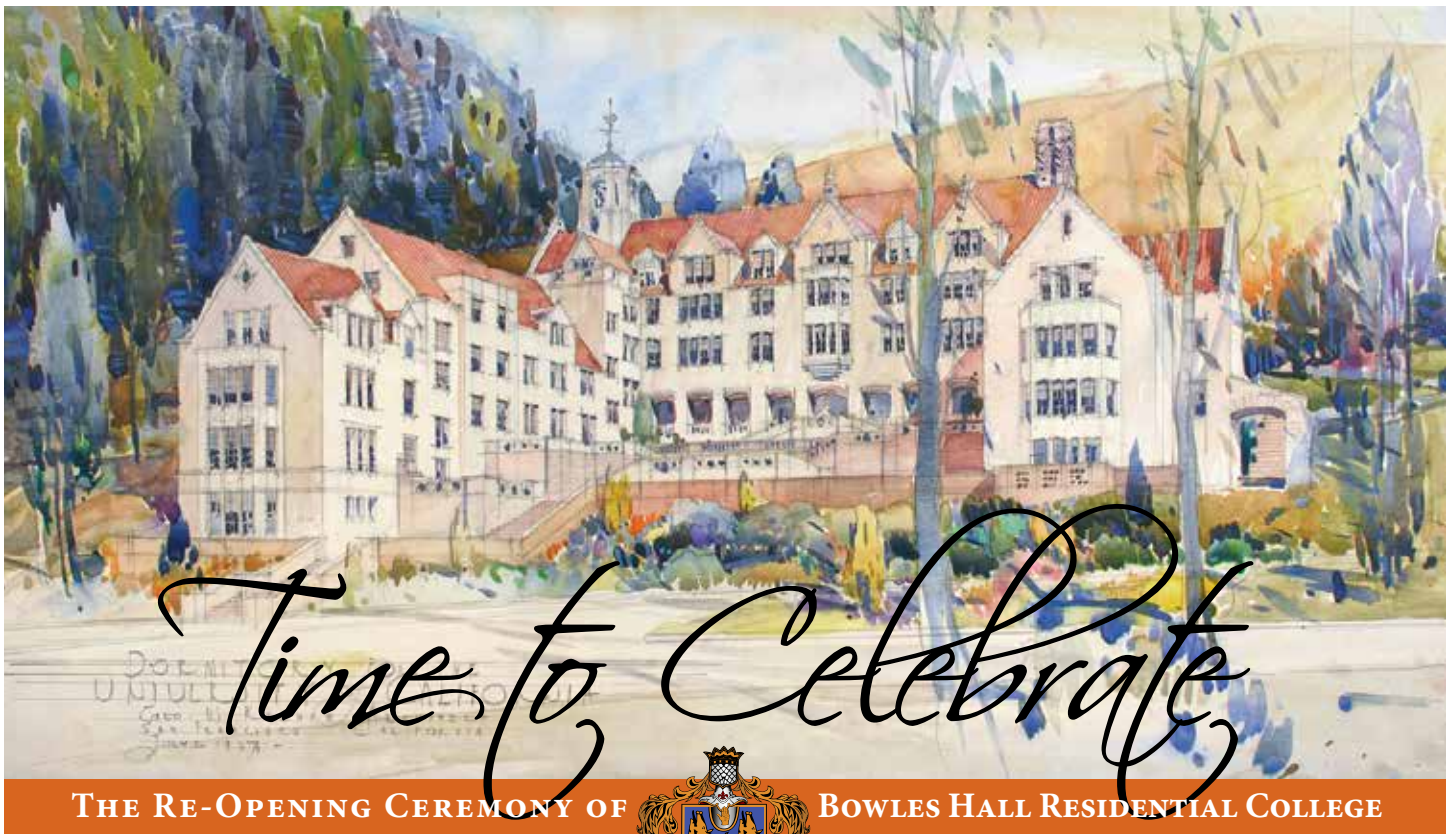
- ☐ Bequest
- ☐ Charitable Gift Annuities
- ☐ Charitable Remainder Trusts
- ☐ IRA Beneficiary Designation
- ☐ IRA Charitable Distributions

PAYMENT

- ☐ My check is enclosed made payable to **Bowles Hall Foundation**. Please contact me to discuss my specific wishes.

PLEDGES

- ☐ I would like to make a pledge. Please contact me to arrange a payment schedule.
- ☐ I would like to make a donation via Paypal. Please contact me with details.



The Bowles Hall Alumni Association
and The Bowles Hall Foundation
cordially invite you and your guests to the
Grand Re-Opening of the Bowles Hall Residential College

Saturday, August 27, 2016
Hall Tours beginning at 8:30 am
Ceremony at 1:00 pm
Hosted Cocktail Reception at 3:30 pm
Gala Dinner (\$125/person) at 6:00 pm

1928 Stadium Rim Way
University of California Berkeley
Berkeley, CA 94720

Location: Maxwell Field Dress: Casual

Online reservation can be made at <http://bowleshallreopening.bpt.me>

Parking available at \$30/vehicle in the Maxwell Field Parking Structure



Bowles Hall Foundation
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Gold River, CA 95670
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Inside:

- **Final Preparations for August 27 Re-Opening**
- **Meet the BHRC Staff**
- **Capital Campaign Donor Spotlights**

...and more

Note to newsletter recipients:

In the interest of achieving broad readership regarding the progress of the re-establishment of the Bowles Hall Residential College, we mail a hard copy of our newsletter to alumni and friends for whom we don't have an email address. If you wish to change your delivery method, please email Shawna Carpenter at carpenter.shawna@gmail.com.

Our beloved Bowles Hall is preparing for another closeup: Our Grand Re-Opening will be held on August 27. We hope you'll join us!

